



Are You the One...
Your Ideal Clients Will Choose?
Do You Want to Be?

SPEAKER SHEET

AUDIENCE

Business owners, professionals and entrepreneurs will learn the insider secrets to a great web presence for marketing their businesses online. Suzanne's presentations empower attendees by giving them insider knowledge solid tips on what they can do right now to improve their website to turn visitors into warm leads.

MOST POPULAR SPEAKING TOPICS

Five Most Important Features of a Website

Learn about the 5 most important features to include on a website for successfully engaging your ideal clients by authentically representing yourself and being proud to share your website with others.

How to Write 5 Blogs Easily and Effortlessly

Learn Suzanne's tips for writing and publishing blogs that get the attention of your ideal clients and keep you in front of them on a consistent basis. Learn how blogs keep you findable and shareable, as well as visible to your ideal clients.

Insider Secrets on Simple Changes to Your Website for Improved Conversion

What are the latest secrets only the professionals know for enticing visitors to sign up for your free offer? Find out from Suzanne and walk away with 3 easy things you can change right now to improve your visitor to warm lead conversion rate.

Contact Suzanne for Speaking Engagements

Suzanne Bourgault

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ABOUT SUZANNE



Suzanne Bourgault, formerly of Yahoo! Search, and founder and technical director of Express Yourself Websites, will be sharing all of the different ways you can stay in front of your ideal clients consistently, so when they are ready for your services, they will choose YOU. Starting with a website that authentically represents you online, and is designed to turn visitors into warm leads, to blogging for business, and how to use social media effectively, you will walk away with tools you can use right now to attract your ideal clients.

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PARTIAL CLIENT LIST

- Women's Council of Realtors, Contra Costa
- Anian Tunney, number one real estate agent broker in Piedmont, CA
- Interfaith Peace Project
- Monica Lawver, CPA
- Dennis R. Hill M.D.
- Superior Tile